

Coonamble Show
May 31st & June 1st
2022



Coonamble Show Society Inc
 PO Box 400
 Coonamble, NSW
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Dear Business Owner,

Coonamble Show Society is excited to give you the chance to promote your business and support the 2022 Coonamble Show.

Sponsoring the Coonamble Show gives your business the unique opportunity to advertise in our show program and be associated with events or even whole sections. Over 2500 people come through our gates every year from within the shire and abroad.

Support from the businesses that service our community is vital for the success of our show and we invite you to take the time to select a package from the options in the table below that best suits your business. Of course, if these packages don't suit your needs and you require a more tailored package, we are more than willing to work with you to meet your requirements.

In addition, you can select which section you would like to support. You are more than welcome to support multiple sections if you like.

Table 1: Package Options

Package	Benefits	Value
Champion	<ul style="list-style-type: none"> ➤ Naming rights to one of the eight main sections of the show (Horse Section, Main Pavilion, Sheep pavilion, Cattle pavilion, Poultry pavilion, Showgirl, Working Dogs, Crop Competition) ➤ Signage and presentation of awards at sponsored event ➤ Sponsor name on major prizes ➤ 4 tickets to each of the two days of the show ➤ 4 meal tickets ➤ Full page advertisement in show book adjacent to event sponsored ➤ Blanket coverage of company name and logo in all promotional material including: <ul style="list-style-type: none"> • Newspaper & radio in the lead up to show. • Links to your website and/or Facebook page from our website and Facebook page for 12 months • Email promotion through local and regional networks • Print material such as flyers and posters ➤ Frequent acknowledgement over the P.A for duration of show. 	\$2,000
Reserve Champion	<ul style="list-style-type: none"> ➤ Sub Section (e.g. Stud Cattle) naming rights ➤ 2 tickets to each of the two days of the show ➤ 2 meal tickets ➤ Signage at sponsored event ➤ Full page advertisement in show book ➤ Acknowledgement of your sponsorship on our website with link to your website and/or Facebook page ➤ Frequent acknowledgement over P.A for duration of the sub-section. 	\$1,000

Blue Ribbon	<ul style="list-style-type: none"> ➤ 2 tickets to each of the two days of the show ➤ Signage at sponsored event ➤ Full page advertisement in Schedule ➤ Acknowledgement of your sponsorship on our website with link to your website and/or Facebook page ➤ Frequent acknowledgement over P.A for duration of the event 	\$500
Red Ribbon	<ul style="list-style-type: none"> ➤ Full page advertisement in Schedule ➤ 2 tickets to each of the two days of the show ➤ Acknowledgement of your sponsorship on our website and/or Facebook page 	\$250
Yellow Ribbon	<ul style="list-style-type: none"> ➤ Half page advertisement in Schedule ➤ Acknowledgement of your sponsorship on our website and/or Facebook page 	\$125
White Ribbon	<ul style="list-style-type: none"> ➤ Your logo and name in schedule ➤ Acknowledgement of your sponsorship on our website and/or Facebook page 	\$50

Table 2: Select Package and Section Sponsorship

Step 1: Select a Sponsorship Package by circling the appropriate package.

Champion \$2,000	Reserve Champion \$1,000	Blue Ribbon \$500	Red Ribbon \$250
	Yellow Ribbon \$125	White Ribbon \$50	

Step 2: If you would like to sponsor a particular section please select which section you would like to support. You may circle more than one and nominate a value.

Cattle \$ _____	Horses \$ _____	Pavilion \$ _____	Poultry \$ _____
Sheep \$ _____	Show Jumping \$ _____	Hack Rings \$ _____	Showgirl \$ _____
Wool \$ _____	Yard Dogs \$ _____	Crop Competition \$ _____	Cattle Dogs \$ _____
Young Judges \$ _____	Other \$ _____		

Now you have chosen your sponsorship package, the Show Society will invoice you. Please specify how you would like to receive this:

Name of sponsor: _____

Email Address: _____

OR Postal Address: _____

Signature: _____ Date: _____

If you would like to discuss the sponsorship packages and how we can tailor a package to your needs, please call: Emily Ryan-0458255839

N.B. Signage to be supplied by the sponsor.

Please complete and return before 1st February 2022